

**Press Release**  
**For Immediate Release**

## **Hong Kong International Business Channel** **Hong Kong's Free English Television Channel Concentrates on Financial Information**

(Hong Kong, 5 July 2018) Hong Kong International Business Channel (HKIBC), a 24-hour English free television channel in Hong Kong, will be officially launched on 30 July 2018 on Channel 76. HKIBC focuses on providing financial news and information with programmes in both English and Putonghua. The Channel features news on Guangdong-Hong Kong-Macao Bay Area (Bay Area) and invites specialists from financial and political sectors to the programmes to share market insights and in-depth analysis, bringing viewers comprehensive and first-hand information in view of the market trend.

Mr Edward Yau, Secretary for Commerce and Economic Development, Ms Winnie Tam, Chairman of the Communications Authority and Tan Sri Dato' David Chiu, Chairman of i-CABLE Communications Limited officiated at the ceremony today. Miss Cathy Chu, Director of Information Services, and distinguished guests from business and political sectors also joined the event.

Tan Sri Dato' David Chiu, Chairman of i-CABLE Communications Limited said, "Hong Kong is an international financial centre in Asia where there is a high demand for financial information in the market. With the government's determination in developing the Bay Area, we are launching the Hong Kong International Business Channel to foster information exchanges in regional areas so as to seize the opportunities that will bring to Hong Kong. We are dedicated to providing quality self-produced programmes and hope HKIBC will become an important information hub disseminating resourceful financial news in Hong Kong and the Bay Area. Last year, our Chinese Channel was launched, offering an additional option of free television service for Hong Kong people. Now, our newly-launched English Channel also carries the same mission of providing quality programmes in serving Hong Kong people."

Mr Ronald Chiu, Executive Director of i-CABLE News Limited and the person in charge of HKIBC, said, “In the past 25 years, i-CABLE news has accumulated rich experience in news production and developed a great team of news specialists. We present our full support to HKIBC by providing content and resources, and a solid foundation has been laid for the development of HKIBC. We have put together a team of talents with experience, while some of our presenters had worked for international or mainland news channels where they gained international perspectives and understanding of the mainland market. We are also expanding our news centre in Guangzhou to provide more updates and information on the Bay Area.”

Hong Kong is an international city converging talents from all over the world. To fulfill the needs of a diverse population, HKIBC offers both English and Putonghua programmes. English highlighted programmes include “All About Money” which rounds up the week’s hottest financial news, presenting viewers with the key factors affecting the global market. Experts in the market will also be invited to talk about investment tips. What’s more? “Talk the Walk” which puts politicians, businessmen and activists on the seat to discuss hot topics in town, helping viewers to understand complex policies and issues facing Hong Kong people. Mandarin highlighted programmes include “Money Buzz”, a live commentary programme which brings viewers the latest development of the stock market and analysis on the views of securities traders towards Hong Kong and global market, helping investors to seize business opportunities. In addition, “Market Express” covers essential news including macro-economy, finance and current affairs, and looks into economic policies and major news focus of the market. Last but not least, “Wealth Touch” is a financial talk show which industry experts are invited to discuss financial topics to bring out the latest market development and trends.

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### **About Fantastic TV**

Fantastic TV, a domestic free television operator in Hong Kong, was launched in May 2017. Unveiling a new era of Hong Kong broadcasting industry, Fantastic TV brings more choices to viewers.

Fantastic TV Cantonese channel (Channel 77) provides round-the-clock services and presents a diversity of HD programmes in both analogue and digital terrestrial television formats. We provide quality programmes spanning entertainment news, travelogues, lifestyle and leisure programmes, local and Asian dramas, bringing viewers infinite joy of entertainment.

“Hong Kong International Business Channel” (Channel 76) provides financial news and information with programmes in both English and Putonghua. It will be officially broadcasted on 30 July 2018. The Channel features news on Guangdong-Hong Kong-Macao Bay Area and invites specialists from financial and political sectors to the programmes to share market insights and in-depth analysis, bringing viewers comprehensive and first-hand information in view of the market trend.

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