

Press Release

For immediate release

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New Channels of Pets and Kids on Cable TV

Cable TV is now carrying Pet Club TV, Asia's first TV network for pet lovers which provides the audience with various infotainments on pets. We have also launched four more kids channels, including Asia YOYO TV, Da Vinci, Fix & Foxi and ducktv, to provide more choices for our viewers

As the first pets channel in Asia, Pet Club TV (Ch 730) provides an array of pet-related signature programmes. *"Pet Fashion"* introduces the latest fashion and styling tips for pets; *"Village Vet"* presents real cases for viewers to learn about healing illnesses for pets; *"Puppy Academy"* is obviously introducing dog training which let the pet owner train the puppy in a correct way.

Available on Cable TV (Ch 502), Asia YOYO TV is a leading mandarin channel for kids and families with top ratings in Taiwan, delivering educational content in a lively way. Viewers can discover a world of possibilities with hours of hand-picked, educational entertainment at Da Vinci Kids Channel (Ch 513). Fix & Foxi (Ch 519) is hosted by the adorable and famous twin foxes and has a blend of CGI animation and reality shows with first run and brand new shows for kids and families.

Cable TV's kids pack caters for a spectrum of age groups, delivering various programmes for kids from age 0 to 14. The newly-launched ducktv (Ch 520) is a TV channel for children between 6 and 36 months of age, providing uninterrupted non-violent content for young viewers. Under the advice of child psychologists, the programmes of ducktv help little children enhance their skills and knowledge, and explore the world.

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