

# 2024 Spring Package

In-train TV Network (A) & (B)

**Display Period** Jan – Mar 2024 (7 days)

**Daily Frequency** 36 spots (display in 30-min interval during 0600-2400)

**Total No. of Spots** 252

**Production** TVC with simple slide production (included one Cantonese VO Talent)



Wright Life NMN15000

《Wright Life NMN15000》: <https://youtu.be/e6QA35xI3g>



AFCD Pets' Tips

《AFCD Pets' Tips》: <https://youtu.be/mEuND3KYvQY>



Dole

《Dole》: <https://youtu.be/PMEAQ9N11KE>

60 SEC

✓ Committed

\$172,800

NON-COMMITTED

\$216,000

45 SEC

✓ Committed

\$138,240

NON-COMMITTED

\$172,800

30 SEC

✓ Committed

\$86,400

NON-COMMITTED

\$108,000

20 SEC

✓ Committed

\$69,120

NON-COMMITTED

\$86,400

15 SEC

✓ Committed

\$51,840

NON-COMMITTED

\$64,800

Special Package (Gross)