

2024 Branded Content Package

In-train TV Network (A) & (B)

Display Period	2024 (7 days)
Daily Frequency	24 spots [Content+ BBID (5-sec) + i-Banner] (display in 45-min interval during 0600-2400)
Total No. of Spots	168
Production	Content + BBID + i-Banner production (included one Cantonese VO Talent)

《法興25週年呈獻：街頭炒輪王》第一集：
https://youtu.be/48_5NVB1eu4
《法興25週年呈獻：街頭炒輪王》第二集：
<https://youtu.be/R2vTd4ENGps>
《法興輪證25週年廣告》：
<https://youtu.be/2Lwh9Z9GFY>

買一手樓要留神
睇清細節至補陣
Be smart and check the details before
buying a first-hand residential property
www.spra.gov.hk
☎ 2817 8318 ☎ 2219 2220
✉ enquiry_spra@hd.gov.hk
一手物業銷售監察局

現在請按照樓書上所寫的確度高度去訂地一個樓

發展項目的住宅物業的樓面平面圖
Floor Plans of Residential Properties in the Development
實用面積
Saleable area

200mm (mm)
3000mm (mm)
承扣減樁位、裝修物料、假天花
和喉管等的高度
Thickness of paster, finishes, false ceiling and pipes, etc not deducted
就得出樓底高度大約為2.800毫米

一手物業監管局TVC: <https://youtu.be/uyWsEoSMGxs>

Special Package (Gross)

Duration	Package Status	Media Cost	Other Costs
180 SEC	Committed	\$200,000	NON-COMMITTED \$250,000
150 SEC	Committed	\$175,000	NON-COMMITTED \$218,750
120 SEC	Committed	\$150,000	NON-COMMITTED \$187,500
90 SEC	Committed	\$125,000	NON-COMMITTED \$156,250
60 SEC	Committed	\$100,000	NON-COMMITTED \$125,000

Remarks:
1. Professional production with separated quotation on demand
2. The above is media cost only